

Ab Kal Ki Worry Nahi.



SAHI INSURANCE KA ASSURANCE

**Sushil** Finance <sup>SM</sup>  
*ACTIONABLE KNOWLEDGE*

SUSHIL INSURANCE PLANNING SOLUTIONS

## OVERVIEW

Risks arise because there are needs to be fulfilled. The risks attached to early death arise because of the need to maintain the family that is left behind. If there were no needs, there would be no risks. Insurance is therefore related to the needs of the individuals. Different plans are designed with different benefits, so that they may cater to the different needs of the people .

Today, there is no shortage of investment options for a person to choose from. Modern day investments include gold, property, fixed income instruments, mutual funds and of course, life insurance. Given the plethora of choices, it becomes imperative to make the right choice when investing your hard earned money. Life insurance is a unique investment that helps you meet your dual needs- savings for life's important goals and protecting your assets. In addition to life insurance one has to also look at protecting the Non Life assets that one has and should be covered under General Insurance. General Insurance is a tool to mitigate the consequences arising out of the catastrophes and the risks associated with such potential liabilities.

In the emerging open market scenario of multiple products and multiple pricing an independent expert like an insurance broker not only helps in procuring optimum cover at the best price but also adds value by providing value added services in the best interest of customers.

We @ SIBPL look forward to infuse our in-depth knowledge and skills offering the best insurance solutions, both Life and Non-life along with Value added services in the best interest of the insured.

## ABOUT US

- SUSHIL INSURANCE BROKERS PRIVATE LIMITED (SIBPL) is an IRDA registered direct insurance broker for Life & Non-Life insurance products.
- SIBPL is a Sushil Group Company under the promoters Mr. Sushil N. Shah & Ajay N. Shah.
- SIBPL looks forward to infuse its in-depth knowledge and skills, offering the best insurance solutions, both life and non-life products and Value added services in the best interest of the insured.
- It has a team of professionals, who are domain experts from insurance companies and other broking houses, whose aim is to provide unbiased advice for Life and Non-Life insurance based on client needs corresponding to their life stage and insurance portfolio review.

## ■ Products & Services

- The product line is generic.
- Products to cater to all segments of society.
- All products serving the customers Life Insurance and General Insurance needs.

## ■ Life Insurance Products

### Protection:

Protection Plans help you shield your family from uncertainties in life due to financial losses.

### Savings:

The plan allows you to experience the joys of life and is the best way to protect your family and loved ones from financial consequences now and in your absence.

### Wealth Creation:

Helps achieve financial objectives while optimizing risk.

### Child Plans:

Helps you save so that you can fulfill your child's dreams and aspirations.

### Retirement:

When your professional income starts to ebb, still live with pride without compromising on your living standards.

### Health Insurance:

Health insurance policy which provides a hospitalization cover for you and your family.

## ■ General Insurance Products

### Fire:

Protect your business against uncertainties of fire & allied perils.

### Marine:

Marine insurance provides the best protection for your cargo and goods in transit.

### Motor:

Compensates for losses arising from motor's own damage, third party accident & theft.

### Mediclaim:

Secure your family against financial emergencies during sudden illness, surgery and accidents.

### Travel:

Covers overseas mediclaim, unexpected loss of baggage and passport, when you are travelling abroad.

### Personal Accident:

This policy pays a lumpsum amount in case of accidental death or body injury resulting in permanent disability.

### Liability:

To cover your business against liabilities arising from public, product & third party.

■ We also offer Group products for corporates such as Group Term Insurance, Group Personal Accident, Group Mediclaim Group Gratuity, Film Insurance, Project Insurance, etc.

## ADVANTAGES @ SUSHIL INSURANCE

- Team of Professionals:  
We are a team of experienced professionals who are experts in the insurance domain.
- Advisory and Risk management services:  
We provide advisory and risk management services for Insurance Portfolio.
- Need Based Selling: Our business model is based on Needs of the Client.
- Human Life Value Concept: One can ascertain to obtain the right insurance cover to provide adequate financial support and security to one's family.
- Life Stage Profiling: As your life advances, your financial goals changes, so we serve you the products which provide corresponding benefits pertinent to the new life stage.
- Tailor Made Solutions: Offering the best tailor made insurance solutions serving the clients Life and General Insurance needs based on fact finding.
- Customer Delight: Creating actionable knowledge for you by being efficient and effective in service using the best knowledge, technology and skills.
- Claim Settlement: You will get 'assistance' in claim settlement.

For all your insurance needs,  
SMS <Finance Insure> to 56161  
or Call 022 - 65 62 55 55 or Email: [insure@sushilfinance.com](mailto:insure@sushilfinance.com)

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Disclaimer: Insurance is the subject matter of solicitation.

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